

MN NKBA Board Meeting Notes: February 16, 2010

Meeting called to order at 4:07.

Treasurer Report

Tanya handed out a Reimbursement request form to help her organize the budget categories.

Lisa Weck stressed to try and get invoices to be paid out to our chapter instead of having members pay for the bills and get reimbursed.

Lisa introduced Lisa Trnka as the new Marketing/Communications VP.

Chapter Rep. reported a new form for CEU's generated from National.

Curt asked who has registered for KBIS and stressed registering as a VP to get the free benefits. Make sure they you attend the events that you have signed up for previously. The Board survey we all filled out was collected and reported by Curt as to our opinions as to how our board operates at the meetings. Lisa felt it was a valid survey and told us to keep the comments reported in the back of our mind when at the meetings.

Marketing/Technology Committee

Lisa Trnka reported speaking with the past VP about the Board's decision to change leadership. Monthly committee meetings are the 1st Tuesday at Roth at 9AM. She has 8 committee members and feels she could use more members. She is in the process of putting together 2 main goals for the year. One of them is providing the members with the tools to put together their own press kit. She wants to introduce to member's ways that the NKBA can help members market their business. She is also interested in approaching various medias to help them learn more about the NKBA. We need to plan ahead for the garage sale and Galen would also like to help. She would like to give a report at each monthly meeting about the work that the committee is doing. Lisa W. said that it is unfortunate that the original website job was not given to Lisa T. because we all know that she does a fantastic job with her own clients websites. She has looked at the ways that we might be able to consolidate the information on the website currently. This would probably involve several stages of changes and development. The goal is make the website to make it more visually engaging. Changes will need to be submitted before March 19th in order to start Phase One. Christine will coordinate this with the various committees.

The cost will be \$750. The motion was stated and seconded to move forward with this Phase One.

Lisa W. STRESSED that it is all our responsibility to look at the site and give our feedback to the committee and Christine very soon to get this process going. Lisa would like everyone to let her know if she does not get back to us within 24 hours.

Membership Committee

Carri reported that the next "Get Connected" is at March at Ferguson's at the March meeting. The people who attend the Get Connected meeting will be able to stay free for the meeting that follows. She asked if Galen would present at the Get Connected meeting about his impressions of the benefits of being a member of NKBA. We could list new members on the Constant Comment newsletter, which she usually sends out the second Thursday of each month. She needs to announce the membership drive at the next meeting.

Government Relations

Galen relayed the information that Ed Nagorsky has been sending out to us. He asked if we know of any other legislature people who might align our forces with him. He is starting a committee and would like members from the other local colleges. Mike Palkowitch might be another member who might have some interest in helping the committee. He is attending a MIDLAC event soon.

Programs Committee

Stephanie reports that National has requested photos and quotes from members for a wall at KBIS that would represent our chapter. Mark Ehlen is helping put the photos together for this wall and he also wants to help out with photos at all the meetings. She looked into the programs that national might be able to present which is very little cost to the chapter. She will also have a survey where members will have input about what programs might interest them. She has confirmed the speaker for the Gala, Larry Millmett on "Twin Cities architecture the good, the bad and the very very ugly!" The date is September 16th, 2010.

Professional Development

Heather reported 34 responses from 500 surveys about the Design Competition. We can repeat a CEU course we took previously and still get credit. Members cannot use meeting CEU credits if they are not accredited or certified. We also need to sign up for the credits with our membership numbers. Heather will be giving a small speech at the next meeting about CEU's. We have a practice for the tests for CKD this Saturday as a Study Group.

Academic Relations

Arlynn presented at an Interior Design Student Day and gave away Guidelines books to about 500 students. She also is involved in the study group.

Secretary: Nothing to report. I announced that I would be bringing a guest to next meeting, Margo Ashmore who is in charge of Mpls/St. Paul Home Tour. Please introduce yourself to her.

Strategic Planning

Carl reported that we should keep all written notes in relation to the SP. We can use the minutes from the meetings and other written notes from committee meetings. Please send those items to him via email.

President's report

Lisa was wondering if we could pay Galen for gas mileage to the meetings. A motion was brought to the board and it was seconded and passed.

Meeting was adjourned at 5:56