

Minnesota NKBA Chapter

DESIGN COMPETITION

The Minnesota State Chapter of the NKBA (National Kitchen and Bath Association) conducts an annual Design Competition for its professionals. The purpose of this competition is to give members an opportunity to showcase their projects from three years past within a variety of categories. From small kitchen to large, from small bathroom to master bath spaces, to unique applications and/or showroom examples that exemplify the quality of our finest kitchen and bath designer's work. The general timeline of this competition and results is as follows:

CALL FOR SUBMISSIONS:

Award Kick-off Meeting, April 15thⁿ 2pm at Century College, (IMS/ Suite C-19).

Frequently asked Questions, how to put a binder together, and photo tips will be presented.

Award binders will be **available at** this time, at our NKBA Meetings and at the Cambria Showroom (IMS) thereafter.

Deadline for submissions: Wednesday, June 15thst at 1pm

Bring or mail binders to:

Cambria Showroom Suite#167

275 Market Street

Minneapolis MN 55405

New this year!

- ❑ Categories and requirements have been modified to follow the National NKBA Design competition and requirements more closely.
- ❑ Judging will be completed by the Wisconsin NKBA Chapter.
- ❑ Partnered with Minneapolis St. Paul Magazine.

The Minnesota NKBA Board is pleased to have partnered with Minneapolis St. Paul Magazine for this years Annual design competition. The NKBA Awards will be featured in the Mpls, St Paul HOME Magazine. Entrants who have been published in the past will tell you they have received favorable responses from their clients as well as gaining new work as a result of being published. This partnership can provide you with increased exposure that you may not be able to achieve on your own, as well as boost your bottom line. This competition and partnership has provided a great opportunity to be recognized as among the best kitchen and bath designers.

NKBA - Minnesota State Design Competition 2011

Rules and Guidelines to follow

Entrant and Project Eligibility

1. Entrants must be an individual member or an employee of an NKBA Minnesota State Chapter member firm in good standing as of June 2008.
You DO NOT have to be a certified designer to enter the NKBA Awards.
2. Projects entered must have been installed after June 2008.
3. The project team, as indicated on the entry form, must have completed projects entered.
4. Past entries that were not awarded may reenter again for reconsideration, as long as they are within the time frame requirements.
5. Entries must be received by 1pm on Wednesday June 15thst. Mailed or Delivered to:

NKBA Design Competition
c/o **Cambria Showroom Suite#167**
275 Market Street
Minneapolis MN 55405

Please direct questions to Heather Breckheimer at HBRECKHEIMER@HOTMAIL.COM 952-240-0437

Entry Format: *(Failure to follow the format may result in disqualification)*

All entries must use the provided 3-ring binder with page protectors in the following order:

Inside cover: Include a CD with all photos of the project and list all manufacturers and/or distributors of the products used for the project (be sure to include the photographer's name). Photo's should be saved in a jpeg or pdf format. When saving the files, name each photo as Before Photo 1, After Photo 1, and so on. Label the CD with your name, company and phone number.

Page protector number 1: Insert pages 1 and 2 of the entry form with **all of the required signatures** including any co-designers involved in the project.

The following pages must not have any form of identifications on them.

Page protector number 2: Insert the **design statement**; it should be not more than 250 typewritten words. DO NOT put this on your Company Letter Head. Again, DO NOT use your name, your company's name, or your contractors names. You can use your clients name on a first name bases only, but not required.

Page protector number 3: Insert a **complete set of plans** to scale with "Before" floor plan, "After" floor plan and Elevation drawings, 1/2"=1'-0" scale preferred. Additional renderings or perspectives can also be included but not required. Any company, designer, or client information on the plans needs to be removed or hidden with white out the information. All pages should be contained in one page protector. Do not staple the pages together. These drawings should be clean and well presented. They can be either hand drawn, or computer generated. Drawings should follow the current NKBA Guidelines.

Page protector number 4 and up: 8 x 10 color photographs of your project is recommended. One photograph per side of each page protector with before and after photo's facing each other. You may add additional pages if needed, but some times less is more.

*****New Categories Based on SF of space*****

2011 Design Competition Categories

Category A: Small Kitchen (Less than 150 sq. ft.)*

Category B: Medium Kitchen (150-350 sq. ft.)*

Category C: Large Kitchen (More than 350 sq. ft.)*

Category D: Open Plan Kitchen (Includes great rooms, dining rooms, & breakfast nooks)

Category E: Powder Room (Must contain a sink and a toilet, no tub or shower)

Category F: Small Bathrooms (less than 55 sq ft)*

Category G: Large Bathroom (More than 55 sq. ft.)*

Category H: Master Bathroom (Must include closets, dressing areas, etc.)

Category I: Utilization of cabinetry in residential rooms or application other than kitchens or bathrooms, including but not limited to media rooms, home offices, outdoor living, outdoor kitchens, bars, theater rooms and bedrooms.

Category J: Utilization of cabinetry in commercial or institutional applications including but not limited to showroom displays, commercial offices and hospitality

Category K: Specialty / Details Most creative, best accessories, Green design, sustainable are just a few examples of what we are looking for.

If you feel your project or part of a project deserves special recognition for a detail not addressed in other categories, this is for you. Use your design statement to boost about special features within your project that make your design unique.

Students' Choice Award- Students from three Minnesota NKBA accredited college programs will judge all kitchen and bathroom projects to award one kitchen and one bathroom project that stands out for them.

The Most Dramatic Kitchen And Most Dramatic Bathroom Makeover- Minneapolis St Paul Magazine will review all the kitchen and bathroom projects to award one kitchen and one bathroom that stands out from the rest.

⌘ **Entry fee of \$80.00** is required for each project submitted. Entry fees are not refundable.

Clarifications:

1. *Square footage includes any portion of space that has cabinetry, countertops, or appliances.
2. Showroom display projects may not be entered in their entirety as a single project. Individual rooms, displays, vignettes, etc., must be entered separately.
3. The judges reserve the right to determine whether any entries in any category warrant the receipt of an award.

Competition Judging

1. Entries in the competition will be judged on five categories:
 - a. Creativity and Design Solution
 - b. Elements and Principles of Design
 - c. Presentation (quality of floor plan, perspective, photos, NKBA Presentation is recommended)
 - d. Basic Safety and Ergonomics
(Projects with an obvious disregard for the health, safety or welfare of the clients will be disqualified. This area will reference the NKBA Planning Guidelines when scoring.)
 - e. Visual Appeal
2. Judging: The Award committee is excited to have Wisconsin NKBA Chapter members judging this year's awards. Each category will have 4 professional judges, with a minimum of three holding an NKBA Certification. Judges reserve the right to determine whether any entries in any category warrant the receipt of an award. A blank judge's sheet is included in the award binder.
3. Winners will be honored with awards and acknowledgement at the awards banquet.

Manufacturer's List

Please submit a list of all manufacturers, vendors, craftsmen, and subcontractors used on this project. Include their names, addresses, and phone numbers so that we may contact them for future promotional or publicity purposes. This list should be saved onto the CD. NKBA Members on this list from the winning projects will also be recognized.

Preparing the Design Statement

- ❑ Make the most of the design statement. This is your outlet to tell the judges about obstacles, challenges, and special considerations that they were faced with, and how their creativity allowed for execution of an excellent design.
- ❑ The best design statements are ones that clearly but briefly outline design problems and client requirements, and then describe what was done to solve those problems and fulfill the client's needs. Keep in mind it is to be 250 words or less.
- ❑ Your client's first name may be used; however, your name, company name and contractor's names may not be included. Letter-head stationary is a direct violation and may result in an automatic disqualification.

About Your Presentation

- ❑ The entry needs to represent the quality of the design. While it won't eliminate the chances of winning, sloppy, unprofessional looking plans and renderings will lower the entrant's score. The better the quality of the drawings, the easier they are to read and the better they make the entry look.
- ❑ The photographs themselves are not scored but they do help the judges evaluate the entry's aesthetics and capture the room's transformation. Pictures submitted with the entry should show the entire room as much as possible and represent the scope of the project. Before photos are helpful in a renovation project. Professionally taken photographs are not a requirement.

Entry Drawings Requirements

- ❑ A "Before plan" must be submitted for all remodeling entries.
- ❑ An "After" floor plan of the completed project must be submitted for all entries.
- ❑ Elevation drawings of the completed project are required to help the judges see your work.
- ❑ Drawings listed above need to be to scale. (1/2"=1' recommended)
- ❑ Floor plan drawings should identify adjoining rooms and appliance locations.
- ❑ Additional renderings or perspective may also be included but are not required.
- ❑ Plans and drawings submitted must be clean, easy to understand, and professionally presented. NKBA graphics and presentation standards are recommended.
- ❑ Drawings can be black line or color originals, clean photo copies or blueprints.
- ❑ Any company, designer or client information on the plans needs to be removed or hidden with white out.
- ❑ All the drawings should be contained in one page protector. Do not staple pages together.
- ❑ Drawings should follow the current NKBA Guidelines.

Photography and Publicity Requirements

- ❑ Photographs may be smaller but not larger than 8"x10" and should clearly represent the quality of the project.
- ❑ Photos can be previously published; however, Minneapolis St Paul Magazine reserves the right not to publish award winner photo's that have been published before.
- ❑ Photographs submitted as part of the entry must be unframed. You may mount the photo to a black or white paper only.
- ❑ Submit CD of the entry photos, which will be used in a power point presentation at the awards banquet in September, and in subsequent publicity efforts. Photos should be saved as Before Photo 1, Before Photo 2, After Photo 1, After Photo 2 and so on. Save files in a JPEG or PDF format. This CD will not be returned, as the Minnesota chapter will keep them on file for additional marketing opportunities.
- ❑ Minneapolis St Paul Magazine will publish some or all of the winners in their October issue. Minneapolis St Paul Magazine may elect to publish additional entries in other issues throughout the year. Minneapolis St Paul Magazine will get first opportunity to publish winners and entries, no press release or entries to be used in advertisements as a winner until Minneapolis St Paul Magazine October issue has been published and are out on the newsstands.
- ❑ Professional photography is not required; however, try to submit the best quality photos you can. **If professionally photographed, be sure to notate photo credit.**
- ❑ Photography must not violate the appropriate use of NKBA guidelines.

Entries must be received by time and date specified in the annual request.

Entries must be received by 1pm on Wednesday June 15th. Mailed or Delivered to:

NKBA Design Competition
c/o **Cambria Showroom Suite#167**
275 Market Street
Minneapolis MN 55405

Entry Fee

1. A \$80.00 entry fee is required for each project submitted and must be included with each entry. Entry fees are not refundable.
2. Payment must be made in a check made payable to NKBA-Minnesota State Chapter.
3. If more than one entry is submitted, the total entry fee can be paid with one check.

Reasons for Disqualification

Failure to meet or observe any of the above stated eligibility or requirements are grounds for disqualification of an entry. False or misleading information intentionally provided by the entrant will result in disqualification. An entry received without client signatures will be disqualified. Problems or discrepancies, which arise between co-designers that cannot be amicably resolved by involved parties, will result in disqualifications of the entry. NKBA-Minnesota State Chapter reserves the right to disqualify an entry before, during, or after the competition judging's, official announcement of the winners and publication. In the case of a disqualification after an awards presentation, the entrant will be required to return the award and the chapter may make a public announcement.

Checklist of each Entry

Review this check list to be sure you have completed and/or included required information.

Entry forms

All required plans

Photographs

CD

Vendors info.

Entry fees

Read all rules and requirements

Client signatures

Photo release and credit given to photographer

Co-Designers signatures

NKBA-Minnesota Chapter Design Competition

Entry Form

Entrant Information

Lead Designer: (Please Print)

Are you a First Time Entrant? _____

Full Name	NKBA / NARI Certifications	NKBA Membership No.	
Company	Phone number		
Address	City	State	Zip

Email Address

Co-Designer(s): (Please Print)

1. _____

Full Name	NKBA / NARI Certifications	NKBA Membership No.	
Company	Phone number		
Address	City	State	Zip

Email Address

2. _____

Full Name	NKBA / NARI Certifications	NKBA Membership No.	
Company	Phone number		
Address	City	State	Zip

Email Address

CATEGORY: **A** **B** **C** **D** **E** **F** **G** **H** **I** **J** **K**

Signature(s):

I declare that I am the Designer of Record for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I am aware that any false or misleading information in this entry will disqualify me from this design competition.

Signature, Designer of Record

Date

I declare that I am a co-designer for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I am aware that any false or misleading information in this entry will disqualify me from this competition.

Signature, Co-designer #1

Date

Signature, Co-designer #2

Date

Project Information:

1. Client Name: _____
2. Installation Date: *(can be approximate)* _____
3. Jobsite Address: _____

4. Phone: _____

Client Release:

I declare that I was the client of _____
(Designer's name)

of _____ who designed and supervised
(Firm name)

the installation of the above stated project at the address and date listed above.

Should the design be selected as a winner in this competition, I understand that photo's of my project may be published in the October issue of Minneapolis St Paul Magazine. I agree to allow a professional photographer and/or photography crew to photograph the room at a mutually convenient and agreed upon time.

I agree that the Minnesota Chapter of National Kitchen and Bath Association will be able to use the photographs for promotional, public relations, and education purposes.

Signature, Client

Date

Signature, Client

Date

Published Before:

Has any portion of this project been published before "date specified"? Yes___ No ___

If yes, where and when was this project published? _____

Photo Release and credit:

To whom it may concern:

This waiver hereby grants permission to _____
(Designer's name)

For the use of provided photos by _____
Photographer Date

From the following jobsite address: _____

(photographer may use his own photo release and credit form)